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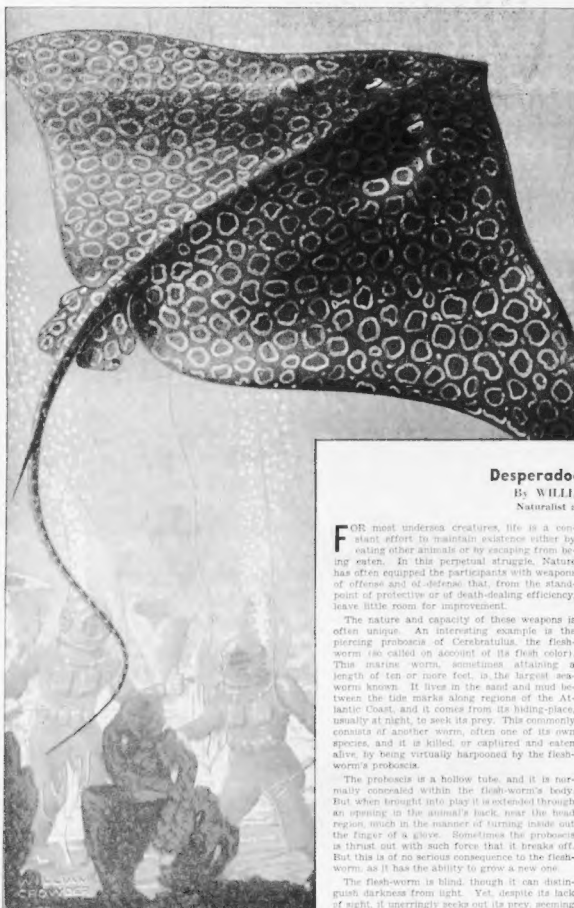
"The Nation's Reading Habit"

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Sunday, Dec. 20, 1936



Sea-Worm Harpooning Its Victim. The Flesh-Worm Carries Its Long Harpoon-Like Weapon Concealed Within Its Body, and Suddenly Expels It to Entangle or Pierce Its Prey.



The Spotted Sting-Ray. Sponge-Divers Fear the Sting-Ray Because It Can Puncture Their Rubber Diving Suits.



Swordfish Attacking a Sawfish. Swordfishes Are Very Courageous, Often Assaulting Larger Fish and Sometimes Boats.

Desperadoes of the Deep

By WILLIAM CROWDER,
Naturalist and Marine Artist.

FOR most undersea creatures, life is a constant effort to maintain existence either by eating other animals or by escaping from being eaten. In this perpetual struggle, Nature has often equipped the participants with weapons of offense and of defense that, from the standpoint of protective or of death-dealing efficiency, leave little room for improvement.

The nature and capacity of these weapons is often unique. An interesting example is the piercing proboscis of *Ceratostylus*, the flesh-worm (so called on account of its flesh color). This marine worm, sometimes attaining a length of ten or more feet, is the largest sea-worm known. It lives in the sand and mud between the tide marks along regions of the Atlantic Coast, and it comes from its hiding-place, usually at night, to seek its prey. This commonly consists of another worm, often one of its own species, and it is killed, or captured and eaten alive, by being virtually harpooned by the flesh-worm's proboscis.

The proboscis is a hollow tube, and it is normally concealed within the flesh-worm's body. But when brought into play it is extended through an opening in the animal's back, near the head region, which in the manner of turning inside out the finger of a glove. Sometimes the proboscis is thrust out with such force that it breaks off. But this is of no serious consequence to the flesh-worm, as it has the ability to grow a new one.

The flesh-worm is blind, though it can distinguish darkness from light. Yet, despite its lack of sight, it unerringly seeks out its prey, seeming to do so by scent. When within reach of its victim, it shoots out its spine-tipped proboscis with lightning swiftness, piercing or entangling the other to prevent escape.

Perhaps the most striking feature of the sting-ray is this creature's formidable sting, or spine, with which it is armed. There are numerous species of sting-rays. All of them live in warm seas, and all of them are provided with a dangerous sharp-pointed and barbed, or saw-edged, spine protruding from the upper side of the tail toward its junction with the body.

This so-called sting is solely a defensive weapon and is never used in the capture of food. Its danger to man lies in the fact that when the animal is surprised or threatened it lashes its long whip-like tail around with great violence, inflicting a painful and sometimes serious wound. It is because sting-rays can use their armed tails with such telling effect that sponge-divers respect these animals greatly. The sharp and powerful spine can easily puncture the rubber suits.

But for both defensive and offensive purposes, the equipment of the sawfish and of the swordfish is the most formidable and peculiar possessed by the larger sea creatures. Yet, terrifying as the sawfish may appear, the swordfish, with its simple rapier-like snout, is the more courageous, and it may be the more numerous, of the two. The sawfish kills by thrusting its saw from side to side among the abdomens of smaller creatures on which it largely subsists.

The swordfish kills likewise, and in addition it pierces its prey, and will often unhesitatingly attack objects larger than itself. It has been known to attack small boats, and even wooden ships, leaving its sword broken off in the keel. It is recorded that a wounded swordfish rammed a boat through the side and made a puncture two inches deep in the heel of a sailor. Venes have limped into port, leaking badly from perforations made by wounded swordfishes.

End of Lady Moira's "Frozen Honeymoon"

Her Noble Bridegroom's Titled Sweetheart Cast the First Chill On It at the Very Altar When She Placed Their Baby, Figuratively, on the Church Steps, and the Bride, Seeking Warmth and Freedom, Says Thereafter Came Never a Thaw



Lady Moira and Count de Brantes Looking Over Some Wedding Presents, from Queen Mary and Others of the Royal Family of England—and Even These Count Not Make Their Honey-moon Successful.

PARIS (Sec. 1). LADY MOIRA FORBES, \$12,000,000 heiress, is free to marry again if she wants to. The free-living, hard-riding Irish beauty of twenty-seven, whose mother, the Countess Grosvenor, is a close friend of Queen Mary, and whose grandfather was the late Ogden Mills, American multi-millionaire, has won a divorce at Paris from the Count Louis de Brantes. The Count had been called "that offshoot from a sword-plant," is thirty-three, and pampered son of an immensely wealthy mother who is the heiress of the Schneider-Crescent family of munition makers.

Almost ever since her wedding day in December, 1934, Lady Moira has been trying to rid herself of this spirit of French nobility. And yet the wedding, ever seemed to have such an auspicious start. At the parish church of St. George, Ireland, many of the highest in British aristocracy and nobility, had assembled in honor of the event. Among the costly wedding presents those from Queen Mary and King George of England, and the royal family were conspicuous. The bride and bridegroom looked like a million-dollar dream of Heaven.

And then the Princess Nadejda Sherbatov, who had been the Count's sweetheart, threw a bombshell from Paris as accurately timed that it exploded while the happy pair were kneeling at the altar. The Princess brought the Count's former lover for \$67,000 for breach-of-promise to marry and what the French politely call "rupture of relations." Not only that, but the Princess quite in the fashion of the old aristocrats, placed on the church altar a baby daughter, which she said was the Count's as well as hers, and proof that he had really expected him to marry her.

This was very distressing, and a most lamentable moment for such disagreeable facts of life to be introduced, and many thought it not very sporting of the Princess. Although Lady Moira had no inkling of what had happened when she left the church, she could not, of course, remain long in ignorance. She might have overlooked the Count's false step, but she told the President of the Paris Tribunal, M. Frenetier, that or something brought about at once most mysterious and painful transformation in him, the Count.

"Turning our courtship," she lamented, "Louis loved me passionately. But following the marriage ceremony he became a lump of ice that no glance of mine could melt. We embraced at the altar, and have been enemies ever since. My honeymoon was a frozen one. His feeling toward me showed itself in deprecatory speeches, in slights, and in neglect. Once humiliated me in public by remarking that his wife differed from a roll of banknotes only in the possession of a face."

"In exchange of my kisses, profusely offered, I received not even so much as a little hypocritical tenderness, or indifferent esteem. But while the Count was unaccountably cool to me, he did not fail to endeavor himself to some of my attractive waiting-maids."

In proof of these charges,



Lady Moira Forbes Going Out to the Hunt.

Lady Moira handed the Count a letter which she said he had written, the opening paragraph of which read as follows:

"I cannot carry out a marriage which for me becomes more painful every day. I can see that I was mistaken when I told you that I loved you. I can no longer love you. It is impossible for me to foresee a day when we could live together as husband and wife."

"Why? Oh, why?" lamented Lady Moira, and one of the sympathetic judges murmured: "As your Shakespeare says: 'Men are April when they woo, December when they wed.'"

But the Count had his own side of the story. He specifically found, he said, that his bride possessed an exacting nature, that she was what romance writers call "intense." There were times when she desired to be alone, but she could not seem to understand this. He said that his wife was subject to nervousness, and made scenes.

"Our first month of marriage," he bitterly complained, "was a 'lune de miel,' a moon of wormwood and not a 'lune de miel' or moon of honey."

There was, for example, the night she smashed the phonograph records over his head. It was not so long after the wedding, and the topic had been the Princess Sherbatov and the baby. Perhaps recalling the English playwright Congreve's famous lines, "Music has charms to soothe a savage breast, to soften rocks or bend a knotted oak," the Count had installed a phonograph in their bedroom. With it he had selected a number of what he thought were soothing records. At first, it seemed to work well, and then his bride began to turn the record from the machine and smashed it over



The Princess Nadejda Sherbatov, Who Says Her Baby Is Also the Count de Brantes', Said: 'But, No Life Wedding Day, and Refuses Now to Take Him Back.'

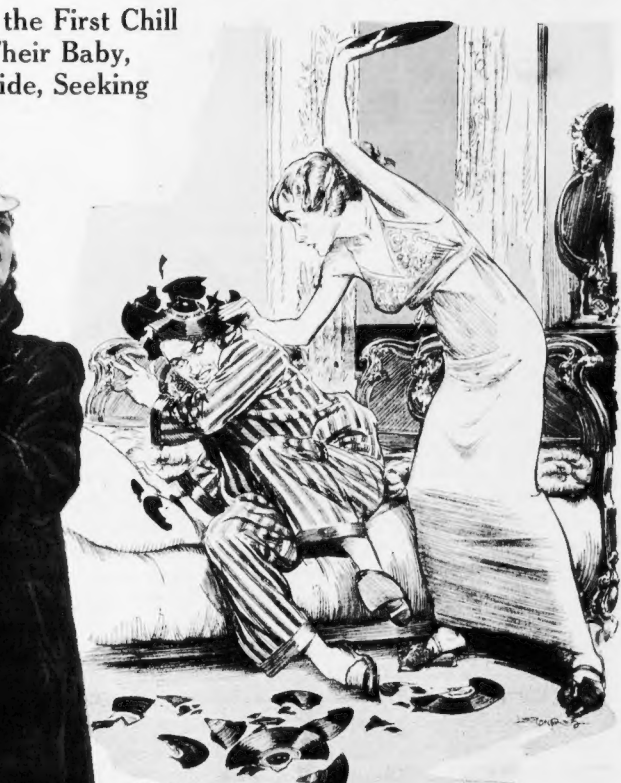
his head. This, he said, she repeated with others.

No one learned what the titles of the records had been, whether tender love songs or what, nor why the bride had preferred them to a lamp or chair or other more damaging weapon. It was agreed that if the situation had been such as Lady Moira had described, he should have exercised the greatest care in selecting the records, equally as much as one would exercise in taking matches, say, into a powder magazine. The Count said it was an extremely painful experience and thereafter for a time he absented himself from his bride.

she was he also complained, prone to screaming, weeping and hysterics. Her temper, he said, reminded him of the day he crossed the Irish Sea during a tempest. He called her "a hurricane in petticoats, a storm." The storm in a peculiar kind of storm. When she was not this she was what he described to listeners in the courtroom as "affectionately abusive."

"Although my family is fabulously wealthy," explained the Count, "my wife accused me of being a base for-tones-dealer, insinuating that I had carefully played my cards to form a rich alliance. Moreover, she cast doubts on my noble origin, saying she heard I was descended on the maternal side from a Martinique creole, of light complexion, but of dark blood."

"Tired of listening to my wife's abuse, I determined to end a tragedy which had become odious to both of us. I returned to the Continent and sent her a letter, in which I pointed out that we did not move like rats united in their sphere; that



But Answering Some of His Bride's Charges, the Count de Brantes Complained that One Night, in the Seclusion of Their Apartment, Lady Moira So Lost Her Temper That She Broke Phonograph Records Over His Head, Which Added Nothing to Warm Up the Refrigerated Romance.

canes seem like epheph. She would not even show him their baby.

The Count went to his mother for advice and comfort, and, so it is said, received a lecture that outlasted the efforts of both ex-wife and ex-sweetheart. Since he holds the purse strings, he dared not flee from this storm.

Just now, however, has come something which has silenced her and every other person connected with the Schneider-Crescent family. Last month the French Government started a lawsuit against that firm of munition manufacturers, charging that M. Schneider, head of the great concern, had defrauded his own nation by selling defective and condemned guns to the navy, stamping them with counterfeit Government seals.

The political influence of the munition-making house is great and the matter, whether true or not, might be quickly fixed up but for an even more serious question that arose in connection with the Riffian war in Africa and was never settled. What that war was going on, there was much speculation as to where the rebel Abd-el-Krim was getting all the guns and ammunition to use against the French soldiers. It was generally supposed that the source must be "those wicked Germans."

As soon as the war was over an investigation was started which proceeded vigorously until the captain of the chief train was questioned. He stunned the investigators by saying: "Your own Schneider-Crescent people sold me all that I could pay for."

The investigation was promptly halted, but this time the public is not likely to permit it. And to add to the sorrow of the noble De Brantes, a Paris editor has announced that he will reprint a book first published many

years ago by an Italian woman and suppressed in France. This book, among other disagreeable things, purports to give evidence that the Count's mother, the Marquise de Brantes, is directly descended from a Martinique madame of dubious morals, the very thing that Count Louis' bride brought up, on that argumentative honeymoon.

Count Louis' romance with the Princess Sherbatov, a Russian refugee of his own age, began in Paris during 1931. The Princess, whose father was an aide-de-camp of the Grand Duke Nicholas, is a woman of such charm that she catches and holds all eyes. At the time she fascinated Count de Brantes, the Princess was getting a good salary as a mannequin and also a divorce from Count Steinbock-Farmen, whom she had married ten years before.

The fact that she was still legally tied to one Count did not prevent her from gallivanting about with another. Count Louis and the Russian beauty explored together most of the pleasure haunts on the Continent, and then the wilds of the Hoggar Plateau (the Princess claims to have been the first white woman to penetrate this wilderness). Here Louis, under the desert's romantic spell, promised to marry his companion as soon as they returned to Europe and she had obtained a divorce from Count Steinbock-Farmen.

Months passed and she flowed pleasantly and carelessly until the pair reached Paris, where their sentimental journey had long been a subject of gossip in the highest circles. The Count's mother, Madame la Marquise, was indignant at the couple's unconventional behavior, as she did not relish the notion of her son associating with a penniless mannequin.

In the meantime, the Princess secured her divorce and presented the Count with a girl baby, whom she named Nadejda, which means "hope" in Russian.

If she hoped that he would accept the presentation that hope was vain. When the Princess asked why he didn't marry her, he replied: "My mother doesn't let me." The Princess does admit that when she secured her divorce and presented the Count with a girl baby, whom she named Nadejda, which means "hope" in Russian. Nobody knows whether Lady Moira has sent back Queen Mary's and King George's wedding presents.

Really, Is Old Lady Godiva "Whitewashed" By English Prudes?



Old Print Showing a Memorial Sixteenth Century Procession in Honor of Lady Godiva, Who, the French Claim, Didn't Mind Being Seen Without Clothing as She Rode Through the City.

THE good people of Coventry, the town through which the blond and beautiful Lady Godiva rode naked a thousand years or so ago, are quite upset by an article about the legend and present-day celebrations of the episode which recently appeared in a French magazine of wide circulation.

The writer of this article, obviously no respecter of Anglo-Saxon lore and no admirer of the British brand of morality, comes right out and says that Victorian prudery is making a joke of the celebration of the famous ride, which the people of Coventry stage every year or so.

"Nevertheless," writes this outspoken critic, "the woman who plays the part of her Ladyship has to be dressed in flesh-colored lights that cover her from her feet to her neck. This is a sop to Victorian prudery and must rob the pageant of most of its historical significance."

If, as the legend has it, Lady Godiva accepted her husband's challenge to ride through the streets of the town unclothed to prove the great surfeit she was willing to make in order to persuade him to cut the cruel burden of taxes, why should she demand that no one look at her?

The French writer goes on to say that this part of the old story doesn't make sense, for it would have been no sacrifice at all for Lady Godiva to ride through streets between buildings with all doors closed, every window shuttered and the populace promising not to peep, with the exception of that villain, Peeping Tom, who did venture a glance only to have his eyes fall from his head.

"What!" he blurted out, "the good of playing such a part, with no special form to make the lady really suffer—in fact, she did suffer—for her friends and admirers, the common people?"

The article, which was translated and reprinted in several British publications, goes on to say that, for a century at least, the pageants are commemorating the most talked about horseback ride in history have been dull affairs with the young women playing the part of Lady Godiva lacking in charm and wearing many clothes. Because of the objections of certain high churchmen, the critic points out, there were several versions of the ride in which the principal performer was covered from head to foot with billowing medieval costumes which didn't even reveal a well-turned ankle. He intimates that, if the French had such an occasion to remember, they would avoid all publicity and do the job right.

And that's the point that the citizens of Coventry and other Englishmen incensed by such fault-finding, make the most of in their report. In crisp words with plenty of sting in them they come back at this writer across the Channel, and remind him that the British attitude toward the public display of the "form divine" is considerably different from the French, always was and always will be. They swing hard at the critic by telling him the difference between prud-



Snapshot of the 1936 counterpart of the Stale Re-enactment of Coventry, Only This One Wears Tights and Has Borrowed the Horse Owned by the Chief of Police.

ery and modesty, a virtue which, they infer, is not predominant in the French make-up.

"The important thing," said one member of the Coventry Council, "is the pageantry, not the nudity of the figure about which the celebration centers. We are preserving a dramatic chapter in English history, not running a mad colony, or trying to compete with the French theatres and night clubs."

The pageant, for which thousands of people come to Coventry every time it's held, re-marks one of the best-known bits of British lore—and there is ample evidence that Lady Godiva, wife of the Saxon Earl Leofric, who rode that part of the island some ten centuries ago, actually did ride a charger through the streets "clothed with chastity."



The Original Lady Godiva of Legendary Fame Looked Like This, According to the Artist J. LeFebvre. (Copyright, 1899, by Braun, Clement and Company.)

It seems that Leofric was a hard-boiled overlord—how heavy taxes kept his subjects in poverty. Godiva was at kindhearted as any one could be and she begged her husband to be more reasonable. He told his wife that she wouldn't raise one of her jewel-covered fingers to personally help these people for whom she professed such pity. She retorted that, if necessary, she would ride through the streets of the town naked to prove her sincerity.

Leofric dared her to do this, and, as the legend goes, she accepted his challenge. A warning was sent out to the populace to lock themselves in their homes and shops during the ride and all of them obeyed the warning, but one vile fellow who has gone down in history and story as Peeping Tom. He bored a little hole through a shutter, but the instant he looked upon the woman who was going to such lengths to do something for him and his fellow citizens, he was struck blind.

It Looks Like Torture But It's Healthful

THE men seen in the photograph below are not the victims of some ruthless tribe, hunted alive and awaiting slow death in the burning sand. They are patients of a famous health spa on the island of Ichia, off the Naxos island coast, where they are paying good money to endure this "torture."

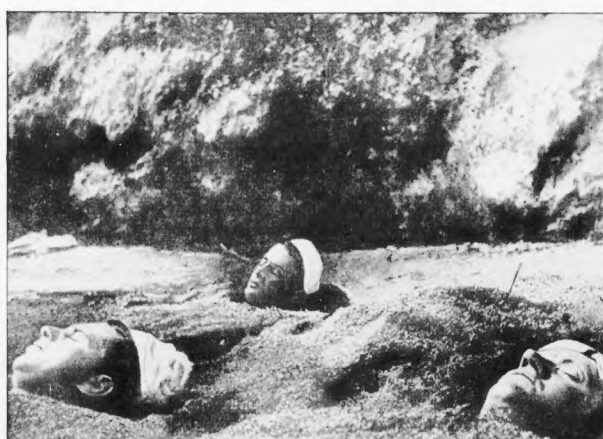
Every year hundreds of people suffering from such ailments as rheumatism, gout and sciatica visit Ichia where attendants dig holes for them in the volcanic earth and impel them up to their chests. The steaming soil, not hot enough to wear the flesh, is said to have the power to draw like a mustard plaster and supply just the sort of heat that is good for the diseases mentioned.

Strangely enough there is a legend that goes with the island. Centuries ago the place was hit by earthquakes after earthquakes and thousands of inhabitants were killed, maimed and robbed of their homes. In those days the women, behind their earth trenches, was not unkind and the natives believed that a

monster by the name of Typhoeus was pinned down beneath the island. From time to time the giant protested against such uncomfortable indignity and he moved his great arms and legs in an effort to be free. Then, the Ichiathians thought, the land buckled and heaved and they had plenty of trouble on their hands.

Since then the volcanic fires beneath Ichia have died down and they smoulder but never break out. The natives of the island and visitors to the spot know that they are living on the surface of a huge cauldron but it has been so long since there was an earthquake that they no longer fear an outbreak. Now, instead of being an instrument of devastation and tragedy, the subterranean fires are helping people to get rid of pain and disease.

The only remaining signs of volcanic activity on the island are a series of hot springs and acres and acres of the strange medicinal sands which, at some seasons of the year, are dotted with the limbs of customers wearing only little white caps to keep off the rays of the sun.



Three Health-seekers Trying the Chinese Torture Cure at Ichia by Lying Buried in the Hot Volcanic Sand. The Practice Is Said to Remove Rheumatism, Gout and Sciatica.

Easy Now to Rise Above the Crowd

THE coming coronation of King Edward VIII is said to be the inspiration for the portable metal stilt shown in the photograph below. During the ceremonies there will be many processions and the populace will want to see the pomp and pageantry. Perhaps 10 per cent of the onlookers will have "front row" places on the sidewalks and in the upper windows of the buildings along the route of march. The rest will have to crane their necks to see much of anything of their bachelor King and the show marking his rise to the British throne, unless they make use of some such device as the folding stilt.

Collapsed, the stilt has a small tunnel that can be easily carried in the hand and they are fitted with straps to keep the feet in place. With the added height, they supply a person of average size has the seeing range of a man six and a half feet tall.

It is rumored that several hundred

sets of the stilts were sold the first day they made their appearance in a London department store. Most of the buyers are race-track fans.

By Using a Pair of Folding Metal Stilts, Anybody Can Now Rise Above the Crowd to See a Parade, a Horse Race or a Football Game. The Devices Fold Into a Small Bundle.



England Fed Up on "Unknown Woman"

IN recent years three out of every four divorces in England have been granted because the man in the case was "guilty of misconduct with an unknown woman." From now on this mysterious woman will figure much less prominently in divorce cases for judges have decided that the "unknown woman" is becoming a racket and the way to marital split-ups that never should be mentioned by the courts.

At least a hundred of England's leading judges have made it clear that the woman in the case must be named and identified, and lawyers, seeing which way the wind is blowing, are advising their clients to have nothing to do with vague damels who never appear in court in the flesh or have their names go into the court records.

The new ruling is raising hell with the business of professional correspondents who have been collecting anywhere from \$100 to \$500 for their services in divorce suits. Hundreds of them are finding it necessary to go in for more strenuous and less profitable work in order to make a living.

Why Women Fall in Love With Criminals

Professor Laird Explains the Strange Fascination That Causes Certain Feminine Types to Fawn Upon Notorious Lawbreakers, Crowd the Court-rooms Where Murderers Are on Trial, Send Them Flowers and "Mash" Notes, and Offer to Marry Them



Mariel Crandall, a Boston Stage Dancer, Who Married Warren Cliff, Knowing He Had slit His First Wife's Throat. But She Got a Divorce When She Saw Him Whetting a Carving Knife and Chanting, "It won't be long now—she'll go the way the other one did."

By DONALD A. LAIRD, Ph.D., Ed.D., Director, Colgate University Psychological Laboratory, Hamilton, N. Y.

A NOBLE characteristic which makes womanhood widely admired is the way the average woman will stick to her man through thick and thin, no matter how worthless he may be or how cruelly he may have treated her.

Lalla Collins, beautiful blonde actress widely known in England, is a good example of this feminine attribute. Vivacious as only a twenty-five-year-old actress can be, she was deeply in love with a prosperous appearing broker, Mark Godfrey. She did not know that his money came from selling worthless stocks and milking people of their savings.

When the long hand of the fate finally caught up with her sweetheart she sold her jewels to hire attorneys to defend him. Through his trial she was in constant attendance, and when he was sentenced in Old Bailey to serve seven years in prison she was heartbroken—but she promised to wait for him.

Attractive as she was, there must have been many other men to whom she could have turned while Godfrey was in servitude, but she remained steadfastly loyal to him and constantly worked to have his sentence shortened. Finally she secured the King's clemency, and her sweetheart was released from prison early this Summer after serving only five years.

Two days after he became a free man, Mark Godfrey and blonde Lalla Collins were married in the Marylebone Register Office, and are now living in an apartment she furnished in Cumberland-court.

This incident of the actress marrying the released convict typifies the loyalty of a woman to a man to whom she has already pledged herself. That constancy is one of the charms of womanhood.

But these women who deliberately seek out criminals, even murderers and arsonists, are to be distinguished from the casual that is another story. When a notorious criminal is thrown into jail awaiting trial for crimes which have attracted wide public attention, the jailers are always pestered by women who write "mash" notes to the prisoners and some silly women who come to the jail and insist upon marrying the culprit whom they have never seen, or even known about until his villainy was spread before them in the newspapers.

For example, Mariel Crandall, an attractive Boston stage dancer, read that Warren Cliff had slit the throat of his first wife in a fit of jealous rage and had been convicted of manslaughter. Mariel knew all about it and yet she overlooked these trifles and married Cliff when the amiable parole board unlocked the prison door for him.

Then, one day Mariel, who was new Mrs. Warren Cliff, saw her husband take the kitchen carving knife and hone it on the whetstone, crouching



Court-room Spectators Trying to Catch a Glimpse of "Robby" Edwards, a Young Pennsylvania Mining Surveyor, Who Was Recently Put to Death for Murdering His Former Sweetheart, Freda McKechnie, Note That Most of Them Are Women.



The Paris Police Lt. Francois Roche, a Notorious Bandit, Leave His Cell to Marry Mile. Annie LeMoat, a Show Girl—But They Made Him Wear Handcuffs, Which He Is Hiding Under His Hat.

tunefully to the rhythm of his knife strokes.

"It won't be long now, it won't be long now—she'll go the way the other one did, it won't be long now."

Mariel was brought to her senses, saw a vivid vision of the first wife with her slashed throat, waked up from her blind love dream, ran to the divorce court and perhaps saved herself from the same sort of fate that befell Warren Cliff's first wife.

A strange fascination for law-breakers also draws many women into welfare work. These women do not necessarily fall head over heels in love with the criminals, but the society woman who turns to become an habitual up-lifter in some prison is found by psychologists to get some heart-throbs out of her apparently kind-hearted mission. These well-meaning women see that their favorite convicts have comfort and attention far better than the casuals had before being locked up, but the woman usually keeps herself under control and does not offer to marry the convict—perhaps more of them would if they were not already married.

A few years ago a Boston society girl, Mary Converse, took it into her nineteen-year-old head that she could help the world by seeing that convicts get good treatment. Her wealthy father, Colonel Harry Converse, of Malden and Cape Cod, tried to convince his enthusiastic daughter that she could do more good for the world by helping the disabled soldiers, but Mary, with all her fashionable finish-



The Revolving Face of Landru, the French "Bluebeard" Newspaper Reports of His Atrocious Murders Made Many Women "Lose Their Heads" Over Him and Sent Him Proposals of Marriage—But He Finally Lost His Own Head Under the Guillotine.

ing school background, was magnetically drawn to help the law-breaking class.

Being young and unmarried, finally the inevitable happened and she fell head over heels in love with a handsome young fellow, Charles Eslick, who had served time, until reformers had him pardoned, for a murder committed while robbing a man in Colorado. His father had also died under suspicious circumstances, with both a bullet and a knife wound, but they could not show that Charles was responsible for that, too.

But pretty Mary tossed her head at her parent's objections, and having both money and a will of her own, eloped with the former convict whom she supported for four years until she obtained her divorce. The handsome murderer did not make as fascinating a husband as she had thought he would be, but just as her parents and friends had predicted.

The magnetism which disreputable characters have for certain types of women is well shown by the life of the famous Frenchman, Talleyrand, back in the eighteenth century. Not only did he bewitch three girls to keep them from being in his way after he was through with them, but during a period of five years six jealous husbands, on his account, had committed suicide, eighteen other men had died by duels fought over women Talleyrand had made his mistresses, ten married women who had been magnetized by him retired in shame into convents, and a dozen unmarried women had poisoned themselves in desperation when he threw them over.

History may have exaggerated these amorous accomplishments somewhat, but the fact remains that thousands of



The Revolving Face of Landru, the French "Bluebeard" Newspaper Reports of His Atrocious Murders Made Many Women "Lose Their Heads" Over Him and Sent Him Proposals of Marriage—But He Finally Lost His Own Head Under the Guillotine.

Talleyrand was completely unscrupulous and actually dangerous, women were drawn to him just as Mary Converse was drawn to the convict whose lot she was apparently trying to better.

Some women are drawn to criminals because the woman feels that it is her last chance to get a man, that the criminal will marry anyone. The world has thousands of women who are worried that the last chance has gone. Mail order lovers know this, and make a good living milking women who have never seen them or their savings. Samuel Frank was recently tried for fraud in California because of milking women who were willing to marry him on sight and unseen, and who had sold property to give him money. Some 1,200 women were kicked by a mule. The court turned him over to alienists to have his sanity investigated, but we wonder why they did not investigate the mental sanity of the 1,200 women who volunteered both property and heart to win their mail order Lotharios.

Sixteen per cent of unmarried women feel acutely that they must get a husband, according to surveys of grown-up women made by Professor Harry W. Hopper of Syracuse University. The thousands in this pitiable classification contain a large proportion who do not only fail for the lure of a mail order lover but who will



Lalla Collins, the English Actress, Who Sold Her Jewels to Hire Lawyers for Mark Godfrey, a Swindler, Worked to Get His Sentence Shortened, Patiently Waited Five Years for His Release, and Then Married Him.

care less about, possibly reforming the crook than they do about causing their parents some suffering.

Other women are irresistibly drawn to proven rogues for the equally childish reason that they imagine a cruel man makes the most natty husband. Dim recollections of punishments by their father, or fights between their parents, make them develop the childish idea that a good husband has to be a man with a daring streak of cruelty predominant in his nature. The court-room testimonial of the criminal's tortures of his victims makes this sort of woman sworn, not in a faint of fright, but in an ecstasy of bubbling love.

That was the kind of woman who was magnetized by Landru, the revolting French "bluebeard" who lured women by cruel practices and terminated each romance by burying the woman in his garden. While Landru was in prison waiting trial he received many offers of marriage from women who had never heard of him until the stories of his atrocious behavior were printed in the newspapers. These foolish women did not want to be killed, but the idea of such a manly lover overpowered their reason.

Still other women are drawn to the criminal, to throw kisses and flowers to him in the court-room, because of a sympathetic feeling of guilt on the part of the woman herself. Commenting on similar instances, Dr. Wilhelm Stekel, the famous Viennese psychoanalyst, says "These individuals are impelled to act thus by the desire to suffer punishment." He continues, "All these cases show us strongly sexed women who lack either courage or opportunity and there is a transposition of the effects from the actual to the criminal realm." That kind of woman who will actually fawn over a murderer does so because she feels at heart that she is a criminal.

"This general feeling of guilt is well ingrained in some natures by the time they get into high school," I report in my book, *More Zest for Life*. "Parents who say 'Shame! Shame!' for vague doings we cannot understand help the rapid development of that guilty feeling. Some ministers and Sunday-school teachers also assist the unfortunate development of the idea that we must be guilty of something."

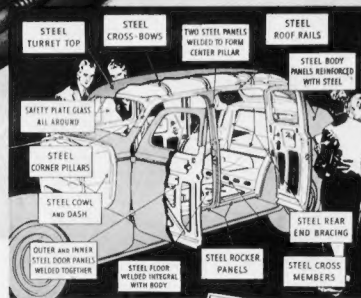
It would seem that this lingering feeling of guilt, which helps us understand why men do not make such a fuss about a woman who is a notorious female criminal. Dr. Lewis M. Terman, at Stanford University, has just completed a study of the personality differences between men and women. Professor Terman and his co-workers discovered that women have more pity for a man who is cowardly and cannot help it, for a dope head, and for a person with no will power. Women, they also found, are more likely to become angry when an innocent man is punished (and the criminal always maintains he is innocent!).

SHOP, LOOK, *AND* LISTEN

COMPARE THE FEATURES...STUDY THE STYLE...EVEN HEAR THE DIFFERENCE WHEN YOU THUD HOME THE DOORS OF THIS GLORIFIED STEEL BODY...



FULL OF GIFTS is the new Pontiac for 1937—extra features you don't expect in a car that bears so low a price tag. And chief among these is its Unisteel Turret Top Body by Fisher—the most talked-of automotive development of the year.



The inside story of Unisteel construction

THIS is the year of big body differences... when even by slamming car doors you can learn a great deal about the car you're considering.

You can tell by your ears as well as your eyes, whether it has the conventional type steel body or that welcome new glorification of it—the Unisteel Turret Top Body by Fisher!

Just listen for that unmistakably substantial sound—the sound of steel meeting steel through an airtight rubber cushion. It's a definite cue to the new security and luxury that this advanced steel body assures you.

For in this remarkable body structure, there are no loose-jointed parts. It is precisely what its name implies—Unisteel—solid steel unit—with seamless steel Turret Top, steel sides, and even its steel floor *all fused into one rattle-free, weave-proof, shock-proof haven of comfort.*

Now you can understand why the new Unisteel Body by Fisher is the *completely safe* steel body. When you open its wider, more substantial doors, you will see why it is also the *completely luxurious* one.

Its seats are noticeably wider. The leg room is definitely increased. The door openings obviously larger. All its steel panels are insulated against heat, cold and noise.

So before you buy any car this year, shop around and learn how far ahead this new kind of steel construction has advanced the modern automobile. But don't expect to find the new Unisteel Turret Top Body by Fisher everywhere. It is available *only* on General Motors cars.

ONLY BODY BY FISHER HAS ALL THESE SAFETY AND COMFORT FEATURES:

- 1 Improved visibility, front and rear
- 2 Streamline style—roominess for greater comfort
- 3 Satisfactory floor—protects against exhaust fumes
- 4 Improved No Draft Ventilation with Safety Plate Glass all around
- 5 Giant luggage compartments "blowed" integral with body openings
- 6 Wider seats and larger door openings
- 7 Turret Top for extra safety and durability
- 8 New two-way adjustable front seat
- 9 Fisher interior styling—upholstery and linings
- 10 Unisteel construction throughout—with all the steel panels insulated against heat, cold and noise



THE UNISTEEL TURRET TOP BODY BY

fisher

ON GENERAL MOTORS CARS ONLY: CHEVROLET • PONTIAC • OLDSMOBILE • BUICK*

LA SALLE • CADILLAC*

*On the most popular models

Have plenty of good light at Christmas Time but **DON'T PAY 30% TOO MUCH FOR IT**

Light symbolizes the gay spirit of Christmas. Lamps for seeing and decoration glow with warm hospitality. Christmas trees gladden hearts with color and sparkle. Outdoors, decorative lighting sings of the Yuletide spirit. Enjoy light to the utmost at Christmas time... *but don't pay more for it than you*

should. Independent laboratory tests show that inferior bulbs waste as much as 30 per cent of the electricity they use. Such lamps burn out and blacken too soon, robbing your eyes of needed light... and penalizing your pocketbook. Like cheaply made Christmas tree bulbs that blink out in a hurry, they are poor bargains at any price.

Buy lamp bulbs wisely instead of carelessly. Reputable dealers everywhere sell MAZDA lamps made by General Electric. Go to one tomorrow and let him fill your lighting needs for holidays... and every day... with lamps that **STAY BRIGHTER LONGER!** General Electric Company, Nela Park, Cleveland, Ohio.

FOR HOMES, OFFICES, STORES AND FACTORIES: insist on MAZDA lamps made by G-E. They give you all the light you pay for and *Stay Brighter Longer* than inferior substitutes.

FOR CHRISTMAS TREES: use these types of G-E MAZDA lamps. *Electric Candles:* Tiny bulbs in candle-shaped sockets that sparkle with all the cheer of old-fashioned candles. G-E makes only the bulbs. *Luminous Candles:* Candle-shaped bulbs that glow from top to base with warm color. *New Multiple Lamps* for use in multiple strings, in which all the lamps don't go out when one bulb burns out.

FOR SNAPSHOTS INDOORS AND AT NIGHTS: use G-E MAZDA Photo lamps to snap precious Christmas scenes. It's easy!

FOR BETTER SIGHT: I.E.S. Better Sight Lamps give ample, diffused light over a wide area, to help make seeing easier every night in the year. *General Electric* does not make I. E. S. Lamps but publishes this information in the interest of Better Sight.

DON'T ACCEPT INFERIOR SUBSTITUTES

General Electric

STAY BRIGHTER LONGER

MAZDA LAMPS
made by
General Electric



LOOK FOR THIS MARK

10¢

General Electric offers a lamp for ten cents that is the best you can buy at the price. Comes in 7½, 15, 30 and 60-watt sizes and is marked like this... **GE**

New!
LUMINOUS Candles



New!
MULTIPLE LAMPS



New!
ELECTRIC Candles



STANDARD PINE-CONE SHAPE



MAZDA LAMPS MADE BY

Take Snapshots like this

WITH G-E MAZDA PHOTOFLASH LAMPS



15¢ LIST

WITH G-E MAZDA PHOTOFLOOD LAMPS



25¢ LIST

I-E-S BETTER SIGHT LAMPS
... THE FINEST GIFT IN SANTA'S PACK
PROTECTS THE EYES OF YOUNG AND OLD

GENERAL  ELECTRIC

T Q A 1936

Odd Twists of Fate By Which a Lion Speared a Hunter to Death, a Spark from a Cat's Fur Blew Up a Gas Chamber, a Careless Cigarette Broke a Lineman's Back, a Photographer Was Bitten by a Dead Shark, and a Basketball Set Fire to a Spectator's Ear



LION SPEARED HUNTER
A lion speared a hunter to death in the Serengeti National Park, East Africa.



MAN SITS ON BENCH
A man sits on a bench in a park, looking distressed.



MAN LIES ON GROUND
A man lies on the ground in a park, possibly dead.



CAR WITH FIRE ON TOP
A car with a fire on top in a park.



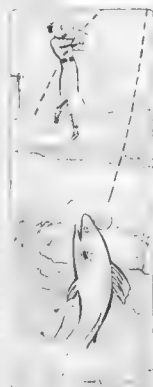
CAR WITH FIRE ON TOP
A car with a fire on top in a park.



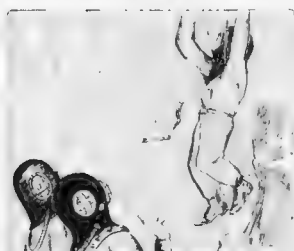
MAN CLIMBS TREE
A man climbs a tree in a park.



MAN LIES ON GROUND
A man lies on the ground in a park, possibly dead.



MAN HOLDS FISH
A man holds a large fish in a park.



MAN AND WOMAN LOOK AT EACH OTHER
A man and a woman look at each other in a park.



TRAIN ENGINE STUCK ON TRACKS
A train engine stuck on tracks in a park.

B "ARIZONA BILL" D P



Pony Express Rider Leaving a Relay Station. From Painting by Edward J. Holslag.

THE first time I saw a white man, I was in the West. I was a young boy, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

Of course, I was a young boy, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

CHAPTER III.
By ARIZONA BILL (Raymond H. Gardner)
(Continued from Last Sunday)

EVEN though I was a young boy, I was in the West. I was in the West, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

not just be shot as a spy. I knew I would be killed by inches, tortured to death the way I had seen it done often enough when I was a little boy, and I was with my parents.

I was in the West, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

I was in the West, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

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I was in the West, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.



Sitting Bull, the Great Chief of the Sioux.



Custer's Last Fight—Disastrous Battle of the Famous Seventh Caval. From the Well Known Painting Copyrighted by Adolph.

powerful chief. If he did not like what I said, he would not fight. I was in the West, and I was with my parents.

I was in the West, and I was with my parents. I was in the West, and I was with my parents. I was in the West, and I was with my parents.

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Indians Did Not Like the Railroads and the White Man's Iron Bull and Other Old Scouts Were Hired by the Railroads.

plateau and showed me the body of a big man wrapped in a blanket lying in his funeral lodge. I wondered why he did this, and after a while, the old man spoke.

"Long Hair killed him," he said. "and I was going to kill Long Hair."

Long Hair was the Indian name for Custer, and I reckoned that what he said was pretty like going to happen. But I didn't like his telling, because it struck me he had a feeling that I was the white man's side. Coming back, he took a pipe that let me see all the camps and get an idea how big his force was. I didn't like that either, because it looked too much like a cat playing with a mouse. But after that he had me sit down in a circle with a lot of other chiefs. He got a stone pipe, filled with mullen tobacco, passed it around, and we smoked.

This made me an honored guest, but I saw all the time that I was being watched, and the days passed. I grew more doubtful of everything my regiment again. I passed a whole week at the camp, watching the Indians working the slopes up to a kind of crazy fury, with dance yelling and drinking. The drinking did not amuse me, because there was not enough liquor for such a big crowd of braves.

"Listen, white man, you'd better get out here tonight, has to learn not to jump at any noise. I have looked over the top of a log into the face of a rattlesnake. I have been several times and had lots of things happen, but don't think anything ever startled me more than when a girl's voice whispered that in my ear."

last day I was in camp. She was a prisoner in the Mancopos, a civilized tribe of Pueblo Indians in Arizona, and had been badly mistreated by the Sioux.

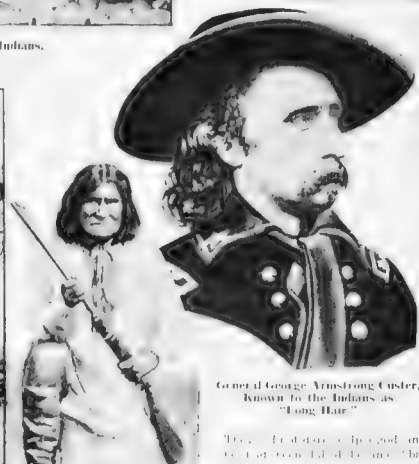
Many a time I have known squaws to go through the disguise of a stranger when the shrewdest braves were fooled. I granted indifference, but she went on telling me that an evil old squaw was telling everyone that I was a disguised woman and that the next morning they were going to kill me.

*the Last of the Famous Frontiersmen,
Cowboy, Indian Fighter, Scout, Pony
Express Rider, Deputy Marshal,
Arizona Ranger, and Knew All the
Notorious Two-Gun Badmen and
the Quick-Shooting, Fearless Sheriffs
of the Wide-Open Mining Towns*



Detachment of the Seventh U. S. Cavalry Charging Into Chief Black Kettle's Village at Daylight, Old Print from the T. L. Healy Collection

When He and All His Command Were Killed by Sitting Bull's Indians.
It and Presented to the Seventh Regiment, U. S. Cavalry.



General George Armstrong Custer,
known to the Indians as
"Lone Star."

Box Continually Attacked the Construction Crews and Arizona
Union Section Leads—From Contemporary Sketch

The Old Apache Child Ceremony

to foot and snore to them. But they seemed to have forgotten that heat makes a man perspire and that moisture makes a deerskin rope stiff and stretchy. So while the man was twisting about he found he could free his hands and suddenly seizing an old squaw who stood near him with a papoose, he pulled her into the flames. The old woman's clothes caught fire and the squaw ran to help her. This was not the chance the white man was looking for, and while they were busy trying to pull the old woman and baby out of the flames, he jumped away and ran down the hill like a scared coyote. He said he ran for a day and a half before he dared stop.

From little happenings like that, the reader can see why the railroads hired guards to keep the Indians from looting and scolding the track-layers. But during that time I had a job to do. I didn't have a chance to figure in anything that amounted to much.

One day I dropped in on the Pony Express agent at old Fort Bridger, Wyoming, and told him I'd like a job one of their riders.

"Which the same shows what kind of a durnduck you are," remarked an army officer. "Your scalp will go to the Indians and the rest of you will feed coyote."

When I just wanted the job in spite of that advice, the agent said he reckoned I might do for it. After telling him who I was he was sure of it. Next morning he swore me in, let me pack three cayuses (Indian ponies), hand me the mail, and told me to pack up some more mail. They were not very cheap:

"Which you didn't have such a good deal of hair. There's a bunch of bad warhorses at Ancho (Anchorage), that has a fancy for red scalps. They got three or four riders killed."

All that morning I rode a lonesome trail with no bearing or seeing anything hostile, and then I came in sight of my last relay station, where I was to change my pack up some more mail. Right away I didn't like the looks of it. The front door was open, and I was sure that was bad for it. The first thing I did was to wait my horses in the corral.

Then I felt that my horse was in a clump of bushes where I could run back to them handy if I had to. Then from cover I hailed the shack, but there was no answer and nobody looked out the door.

I went over to the front step to the door and felt as though I should wait my horse and see what he did. I heard the door fly blood, steel blood, and heard the clapping of many fists, which was a bad sign.

I took my head in the door and yanked it out again quicker than a toad's tongue. That was to draw somebody's fire that might be laying for me. It didn't happen, and I wasn't really expecting it because I was not able to see, so my hand would have made him look out to see who was coming. Stepping in, I found the keeper of the relay station lying on the floor in a pool of blood, his dead eyes staring at me. I took his belt and his knife and saw that she was bound hand and foot, with a good deal of power of her own clothes, but her frightened eyes showed that she was alive.

It took hardly a minute to set her loose, but at first she didn't know what the things were or that the circulation had stopped in her limbs, turning them blue. I rubbed them and gave her a drink of whiskey. Her first words were:

"Who are you?"

I told her, and she was some surprised that I

(Continued on Page 38)

(Continued on Page 18)

A black and white illustration of a man in a patterned robe holding a bird, with other birds flying around him. The man is looking up at the bird he is holding. The background is dark and textured, suggesting a night sky or a cave. The style is reminiscent of traditional Chinese ink wash painting. In the bottom right corner, there is a caption in English.

The first of these is the *Journal of the American Medical Association* (JAMA), which has been the most influential of the medical journals in the United States since its founding in 1883. It is a weekly publication, and its circulation is approximately 4,000,000 copies per year. The JAMA is published by the American Medical Association, which is a non-profit organization. The JAMA is a peer-reviewed journal, and it is the most widely read and cited of the medical journals in the United States. It is also the most influential of the medical journals in the United States, and it is the most widely read and cited of the medical journals in the United States.

There is a lot of talk about the "new" and the "old" in the world of the 1990s. But what does it mean to be "new" or "old"? Is it a matter of age, or of experience, or of perspective? In this essay, I will explore the complexities of these concepts and how they shape our understanding of the world around us.

the 1990s, the number of people in the world who are illiterate has increased from 1.2 billion to 1.5 billion. The number of illiterate people in the world is projected to reach 1.7 billion by the year 2015. The number of illiterate people in the world is projected to reach 1.7 billion by the year 2015. The number of illiterate people in the world is projected to reach 1.7 billion by the year 2015.

1. 1990年12月，在《中国环境报》上，刊登了“中国环境状况令人堪忧”的标题，并附有“中国环境状况令人堪忧”的副标题。

It is important to note that the results of the first two experiments are not inconsistent with the results of the third experiment. The first two experiments were conducted with a single subject, and the third experiment was conducted with a group of subjects. The results of the first two experiments suggest that the results of the third experiment are not inconsistent with the results of the first two experiments.

There are a number of limitations to the present study. The first limitation is that the study was conducted with a single subject. The second limitation is that the study was conducted with a group of subjects. The third limitation is that the study was conducted with a group of subjects.

The results of the present study suggest that the results of the first two experiments are not inconsistent with the results of the third experiment. The results of the first two experiments suggest that the results of the third experiment are not inconsistent with the results of the first two experiments.

It is important to note that the results of the first two experiments are not inconsistent with the results of the third experiment. The results of the first two experiments suggest that the results of the third experiment are not inconsistent with the results of the first two experiments.

the 1970s, the 1980s, and the 1990s. The 1970s was a decade of economic growth and expansion, and the 1980s was a decade of economic stagnation and recession. The 1990s was a decade of economic recovery and growth, and the 2000s was a decade of economic stagnation and recession. The 2010s was a decade of economic recovery and growth, and the 2020s was a decade of economic stagnation and recession.

The authors are grateful to the National Natural Science Foundation of China (Grant No. 897006) and the Shanghai Scientific and Technical Instrumentation Development Foundation (Grant No. 89-1-1001) for their financial support.

1. The first step is to identify the *problem* or *issue* that needs to be addressed. This involves understanding the current situation, identifying the key stakeholders, and determining the goals and objectives of the project.

2. The second step is to develop a *plan* or *strategy* to address the problem. This involves identifying the resources needed, determining the timeline, and establishing a clear line of communication.

3. The third step is to *execute* the plan. This involves implementing the strategy, monitoring progress, and making adjustments as needed.

4. The fourth step is to *evaluate* the results. This involves assessing the effectiveness of the plan, identifying areas for improvement, and determining the overall impact of the project.

5. The fifth step is to *communicate* the results. This involves sharing the findings with the relevant stakeholders, providing feedback, and ensuring that everyone is on the same page.

6. The sixth step is to *reflect* on the experience. This involves taking time to think about what worked well, what didn't, and how the process can be improved for future projects.

7. The seventh step is to *document* the process. This involves creating a record of the project, including the plan, the execution, and the results, so that it can be used as a reference for future projects.

8. The eighth step is to *celebrate* the success. This involves acknowledging the achievements of the team, providing incentives, and ensuring that everyone feels a sense of accomplishment.

9. The ninth step is to *maintain* the results. This involves ensuring that the project's outcomes are sustained over time, monitoring for any potential issues, and making adjustments as needed.

10. The tenth step is to *learn* from the experience. This involves reflecting on the project, identifying lessons learned, and applying those lessons to future projects.

[illegible]

"A man was lying out there on the cliff's edge, and he saw her coming. She ran straight to the cliff and hurled herself over the edge."

[illegible][illegible]

“Me too”



says Old Santa

• With so many chimneys needing going into, Old Santa has his ups and downs. *The pause that refreshes* with ice-cold Coca-Cola makes the job easier.

p.s. It's the refreshing thing to do because ice-cold Coca-Cola is pure refreshment — *pure as sunlight*.



...the pause that refreshes...
...the pause that refreshes...
...the pause that refreshes...

5¢

Drink
Coca-Cola
Delicious and
Refreshing



There's no place like home for the pause that refreshes. With ice-cold Coca-Cola ready and waiting in your refrigerator you have pure refreshment always on hand. It's easy to buy a few bottles at a time. But the best way is to order a case (24 bottles) from your dealer.

C

H

M

G

Synopsis of Previous Chapters

S

CHAPTER
Eight and I

N



Another "Soul Piece" when Lydia was trying to get her enduring
Lillian to make the picture play.

Blotchy Skin SOOTHED and HELPED

Resinol Ointment quickly
relieves soreness and irri-
tation and aids healing of
surface pimples or ordi-
nary skin outbreaks.
Try it and be helped.
8 Sample Free. Write: Resinol
Dept. X 107 Baltimore, Md.



Resinol



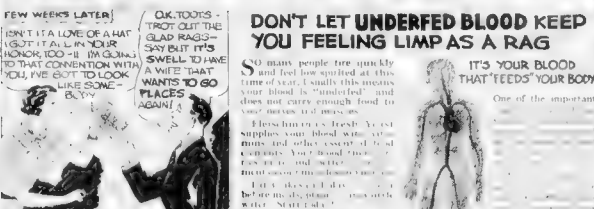
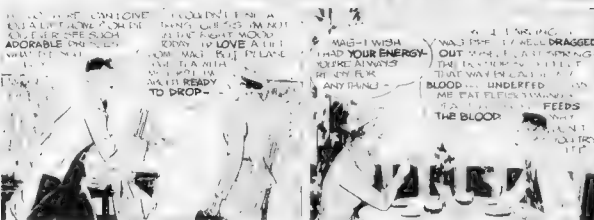
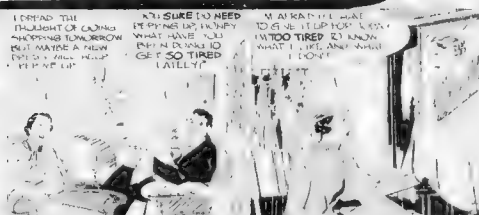
WITH BIG BOTTLE NAIL POLISH
ONLY 10c FOR BOTH

Women know how hard it is to find a nail
polish that is just what they need. With
Lillian's new 'FREE WHITE' nail polish, they
can have the best of both worlds. It is
both the most beautiful and the most
economical.

3c Trial
Offer
At the
And 10
Cent Stores
Lillian
CREME NAIL POLISH

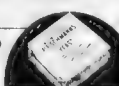
AM I NEVER GOING TO FEEL RESTED AGAIN..

SO
RUN-DOWN
THE LEAST
EFFORT
SEEMED
TO WEAR
HER OUT



**VITAMINS
A. B. G and D**

FLEISCHMANN'S FRESH YEAST CONTAINS 4 VITAMINS IN ADDITION TO
HORMONE-LIKE SUBSTANCES, WHICH HELP THE BODY GET GREATER
VALUE FROM THE FOOD YOU EAT, AND GET IT FASTER.....



*For little ones
like yours...*



WE MAKE THIS *New-Type Margarine* .. SO WHOLESOME ... SO NOURISHING !

HOW important it is to give a spread to little bodies with "cellular energy"! They must have milk, eggs, vegetables, fruits, etc. And to be properly energized they must use so recklessly... a wholesome, nourishing "spread for bread!"

Produce the energy that makes a child's body do its work. Buy NUCOA.

The NUCOA spread has been analyzed after a year of use. A report of the analysis, carried in the *Journal of the American Medical Association*, says: "This spread provides the most complete nutrition for the American Mother's Association, Chicago, Inc., Inc."

SUPPLIES THE ENERGY THEY NEED!

Every pound of NUCOA spread contains 1000 calories of energy, which is the same as 1000 calories of food. And it is the only spread that is so rich in vitamins, minerals, and other nutrients.

of food energy to meet the demands of work and play.

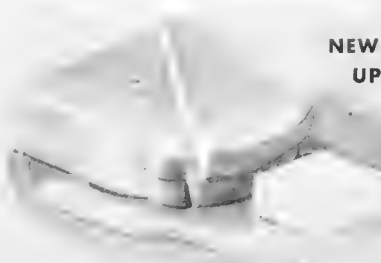
Why don't you try it now? See how fresh and sweet this "always-fresh" spread is, month in, month out. See how your family will love it on bread, on vegetables, on fruit, on everything. How it can be used in all your cooking.

Of course, NUCOA, the wholesome new margarine,

costs slightly more than ordinary margarine. Yet it saves you up to 14¢ a pound over the most commonly used spread for bread. NUCOA is a *quality* spread that helps cut down food bills. Try a pound tomorrow!

Visit your local grocery store today. For table use it can be used in all your cooking, just like in the olden days, but with a new, better, healthier taste.

**NEW NUCOA SAVES YOU
UP TO 14¢ A POUND**



The wholesome "thrift spread" for bread

CHURNED BY THE MAKERS OF HELMANN'S AND BEST FOODS REAL MAYONNAISE



INTENSELY interesting articles on popular science appear regularly in this and other issues of **THE AMERICAN WEEKLY**. You will find an unending stream of thrilling narratives in this great magazine!

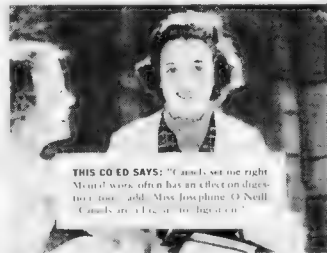
**Good digestion helps
bring a sense of well-being
and contentment**

THE delightful effect of smoking Camels with your meals and afterwards has been proved again and again in the great laboratory of human experience. Explorers, champion athletes, people in hazardous outdoor work, as well as millions of men and women in homes and offices, find that Camels get

digestion off to a good start and make the perfect ending to a meal. When you enjoy Camels, you are rewarded with an increased flow of digestive fluids—alkaline digestive fluids—so important to good digestion. And you can enjoy Camels as often as you like. Camels don't get on your nerves.



Deep in the jungle fastness
of Central America amid
the ruins of a lost city...

[illegible]

THIS CO ED SAYS: "Cascady set me right. Mental work often has an effect on digestion too," adds Miss Josephine O'Neil. "Cascady are a help in digestion."



FLIGHT DISPATCHER. I often take a flight out on the job, says H. G. Arlow, IATA flight dispatcher at the Newark Airport. "I usually feel a digestion failure, as well being, but I can't let it get on my nerves."

COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand

**HOLLYWOOD
RADIO TREAT**

[illegible]

★ ★ ★ ★ ★

SCHENLEY PRESENTS a Christmas Guide to gifts and guests! ★ ★ ★ ★ ★



OLD SCHENLEY RYE
Bottled in bond under U. S. Tax & supervision. This whiskey is four years old. Also available in quart and, where law permits, half pints. A perfect Christmas gift, 100 proof.



11 YEARS OF AGING
Schenley's Ancient Special Reserve apart in a distinctive class. A limited supply—each bottle is individually numbered. This white key is eleven years old, 100 proof.



From Schenley's Rich Storehouse of Fine Old Whiskies

Through the years Schenley has carefully laid away lavish stocks of well distilled whiskies to mellow in charred oak barrels. Today these master whiskies are being brought forth to delight the palates of folks who appreciate the better things of life.

SCHENLEY is the name!



LOOK FOR THIS WINDOW DISPLAY

Many retailers who specialize in fine whiskies will identify the high quality of their stock by displaying this Schenley Christmas greeting in their windows. Let it be your buy-guide.



GOLDEN WEDDING
A custom blended to America's taste. It's all whiskey. Blended straight whiskies, 90 proof. In Bourbon or Rye, in round or flat quarts, pints and half pints.



8 YEARS OLD
Schenley's Ancient Age brings a delightful soft magic to straight rye whiskey, yet it costs less than many not as old. Also in Bourbon. This whiskey is 8 years old, 100 proof.

DEWAR'S

The Medal Scotch of the World

For its outstanding goodness, Dewar's has been awarded more than 60 Gold and Prize Medals in many countries of the world. Imported from Scotland by Schenley Import Corporation. Blended Scotch whisky, 86.8 proof.



**DEWAR'S
"WHITE LABEL"**
8 Years Old



**DEWAR'S
"THE PLUS ULTRA"**
12 Years Old

Old Schenley Quality Supreme: The straight whiskies in this product are 8 years or more old, 40% straight whiskies, 60% neutral spirits distilled from American grains. 90 proof.

If you like a milder whiskey—Old Schenley Extra Quality: The straight whiskies in this product are 3 years and 4 months or more old. 30% straight whiskies, 70% neutral spirits distilled from American grains. 10% straight whiskey 8 years old. 10% straight whiskey 5 years old. 10% straight whiskey 3 years and 4 months old. 90 proof.

OLD SCHENLEY BRAND BLENDED WHISKY

One taste of Old Schenley Brand will win you—look, sniff and taste. Its goodness is locked in, by Schenley's unfillable, free-pouring "Protect-All" bottle.



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★ ★ **SAVE THIS PAGE FOR WISE CHRISTMAS SHOPPING** ★ ★

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the dealer who is enjoying*
**THE BIGGEST NEW
CAR DEMAND -**



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Record sales of New Chevrolets for 1937 enable
him to offer you record USED CAR VALUES !

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has been carefully checked
and reconditioned as shown
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CLUTCH ✓	BODY ✓
TRANSMISSION ✓	GLASS ✓
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LIGHTING ✓	FLOOR MATS ✓
IGNITION ✓	LUBRICATION ✓

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By your Chevrolet dealer
Price _____

NOW is the time . . . your Chevrolet dealer's is the place . . . and a *Guaranteed OK* used car is the buy—for every man or woman who wants to get new all-time, all-high value in a used car!

Now is the time because early new car announcements have made December and January the choice used car buying season, and the best dollar values will naturally go to those who have the first choice!

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And a Guaranteed OK used car is the buy because it has been thoroughly conditioned in both body and chassis and is *guaranteed* by your Chevrolet dealer to be an outstanding value!

Profit by the phenomenal countrywide demand for the new 1937 Chevrolet—the *complete car*, *completely new*. See your Chevrolet dealer now and inspect his fine selection of late model used cars. Get a *Guaranteed OK* used car of the highest quality and reliability at an unusually low price!

ALL MAKES—ALL MODELS AT UNUSUALLY LOW PRICES